

Organized by:



Hosted by:



GLOC 2023

IAF GLOBAL SPACE
CONFERENCE ON
CLIMATE CHANGE

23 - 25 MAY 2023 | OSLO, NORWAY

Fire and Ice - Space for Climate Action



SPONSORSHIP AND EXHIBITION PROSPECTUS



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Introduction

THE GLOBAL SPACE CONFERENCE ON CLIMATE CHANGE (GLOC 2023)

Following its mission to promote international development and share knowledge, the [International Astronautical Federation \(IAF\)](#) and its member the [Norwegian Space Agency \(NOSA\)](#) are pleased to announce that the [2023 Global Space Conference on Climate Change \(GLOC 2023\)](#) will be taking place in [Oslo, Norway on 23 – 25 May 2023](#). GLOC 2023 will contribute to the global efforts to better understand and battle climate change through the use of space-based services and applications. First conference of its kind, GLOC 2023 is designed to encouraging the sharing of programmatic, technical and policy information, as well as collaborative solutions, challenges, lessons learnt, and paths forward among all nations.

GLOC 2023 will focus on the theme [“Fire and Ice – Space for Climate Action”](#) and will address various topics of interest in relation to space and climate change with a specific focus on:

- [Climate change impacts on the environment](#)
- [Applications and services driven by climate change](#)
- [Impacts of a changing climate on policy and law](#)
- [Commercial opportunities created by a changing climate](#)
- [Present and future international collaboration on space missions related to climate change](#)
- [Social, communications, economic and cultural dimensions of environmental change](#)

The conference programme is designed to bring together the international community, including senior representatives of the major space agencies, industries, governments, policy makers, academia and NGOs, as well as representatives of non-space sectors involved in the climate change debate. These leaders in the field will converge in Oslo, Norway to present results, exchange ideas, debate roadmaps, and discuss the future opportunities provided by space activities to contribute to the global climate change mitigation efforts.

GLOC 2023

Fire and Ice – Space for Climate Action

DATE

25 – 23 May

CITY/COUNTRY

Oslo, Norway

VENUE

Radisson Blu Scandinavia Hotel

ADDRESS

Holbergsgate 30, Oslo, 166, Norway

CONTACT IAF

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CONTACT NOSA

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WEBSITE

www.gloc2023.org



About IAF & NOSA

Organizer



INTERNATIONAL
ASTRONAUTICAL
FEDERATION



INTERNATIONAL ASTRONAUTICAL FEDERATION (IAF)

Founded in 1951, the International Astronautical Federation (IAF) is the world's leading space advocacy body with 468 members in 75 countries, including all leading space agencies, industries, research institutions, universities, societies, associations, institutes and museums worldwide. Following its motto "Connecting @ll Space People" and its vision of "A space-faring world cooperating for the benefit of humanity", the Federation advances knowledge about space, supporting the development and application of space assets by promoting global cooperation.

Host



Norsk Romsenter
Norwegian Space Agency

NORWEGIAN SPACE AGENCY (NOSA)

The Norwegian Space Agency (NOSA) is a government agency under the Ministry of Trade, Industry and Fisheries. NOSA promotes the development, co-ordination and evaluation of national space activities as well as supports Norwegian interests in the European Space Agency (ESA) and the space programmes of the European Union.

The Government has defined the following goals for Norwegian space activities: 1. Promoting profitable companies, growth and employment 2. Meeting important needs of society and user groups 3. Ensuring satisfactory protection of important space infrastructure 4. Securing Norwegian foreign, security and defence policy interests in space activities and in outer space.

Conference Venue

GLOC 2023 will take place at Radisson Blu Scandinavia Hotel, Oslo, a centrally located hotel in downtown Oslo in walking distance of all major sights and attractions. The venue offers a main conference hall in addition to two seminar halls, exhibition space, additional meeting rooms and luncheon areas.

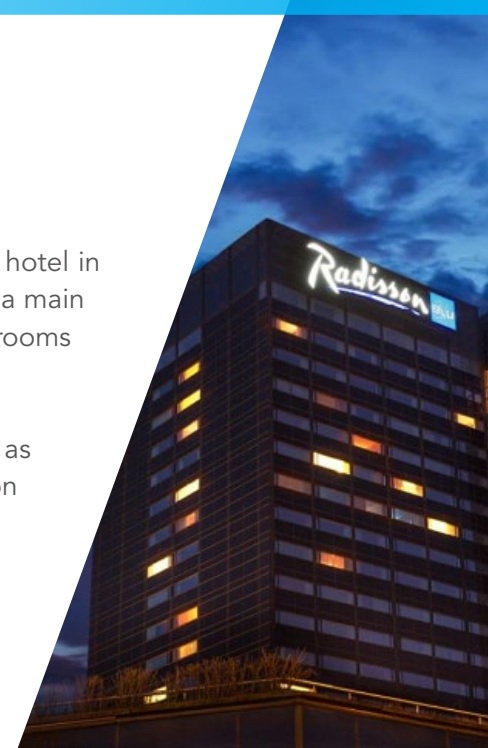
The hotel features 499 well-appointed rooms and suites with welcoming amenities such as a top-notch Jensen Bed and a safe to store valuables. Additionally, access to the Lagoon fitness center and pool area comes complimentary with all room reservations.

Oslo's main street, Karl Johans Gate, is just minutes away, and the Royal Palace, new National Museum, Munch Museum and Opera House are all within walking distance. For exploring further afield, there are a number of public transport links just outside the hotel, including the Nationaltheatret metro and train station.

And last, but not least: Mesmerizing views of Norway's capital city and the nearby fjord can be enjoyed from the Summit bar on the 22th floor.

For more information:

<https://www.radissonhotels.com/en-us/hotels/radisson-blu-oslo-scandinavia>



GLOC 2023 Sponsorship

Sponsorship Benefits	Platinum	Gold	Silver
Sponsorship Value	60 000 €	40 000 €	30 000 €
Registration			
Complimentary full-registration conference passes	6	4	3
Advertisement & Acknowledgement			
Advertisements in the GLOC Digital Final programme (including hyperlink)	1 Advs (Full page)	1 Advs (Full page)	1 Advs (1/2 page)
Verbal recognition from the stage at the Opening Ceremony	✓	✓	✓
Promotional material to be distributed to delegates at the registration area (sponsor to provide insert)	✓	✓	✓
Verbal recognition from the stage at the Gala Dinner	✓		
Logo on promotional banner displayed onsite	✓	✓	✓
Sponsors logo recognition on: - Onsite signage - GLOC website and app - Final programme - All promotional email blasts	✓	✓	✓
Exhibition			
Complimentary exhibition space	✓	✓	✓
Additional Privileges			
VIP seats at the Opening and Closing Ceremony	4	3	2
Gala Dinner Tickets	4	3	2

Sponsorship Packages

Platinum Package 60 000 €

Registration

- 6 Complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- Verbal recognition from the stage at the Gala Dinner
- Logo on promotional banner onsite
- Prime visibility at the Conference Venue
- Promotional material to be distributed to delegates at the registration area (sponsor to provide insert)
- 1 full page advertisement in the GLOC 2023 Final Programme
- Sponsor to be acknowledged on all GLOC 2023 related publications, communications, and website

Additional Privileges

- 4 VIP seating at the Opening and Closing Ceremony
- 4 Gala Dinner Tickets

Exhibition

- 1 booth (raw space, build up, branding, screen included)

Gold Package 40 000 €

Registration

- 4 Complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- Logo on promotional banner onsite
- Prime visibility at the Conference Venue
- Promotional material to be distributed to delegates at the registration area (sponsor to provide insert)
- 1 full page advertisement in the GLOC 2023 Final Programme
- Sponsor to be acknowledged on all GLOC 2023 related publications, communications, and website

Additional Privileges

- 3 VIP seating at the Opening and Closing Ceremony
- 3 Gala Dinner Tickets

Exhibition

- 1 booth (raw space, build up, branding, screen included)

Silver Package 30 000 €

Registration

- 3 Complimentary registrations to the Conference

Advertisement and Acknowledgement

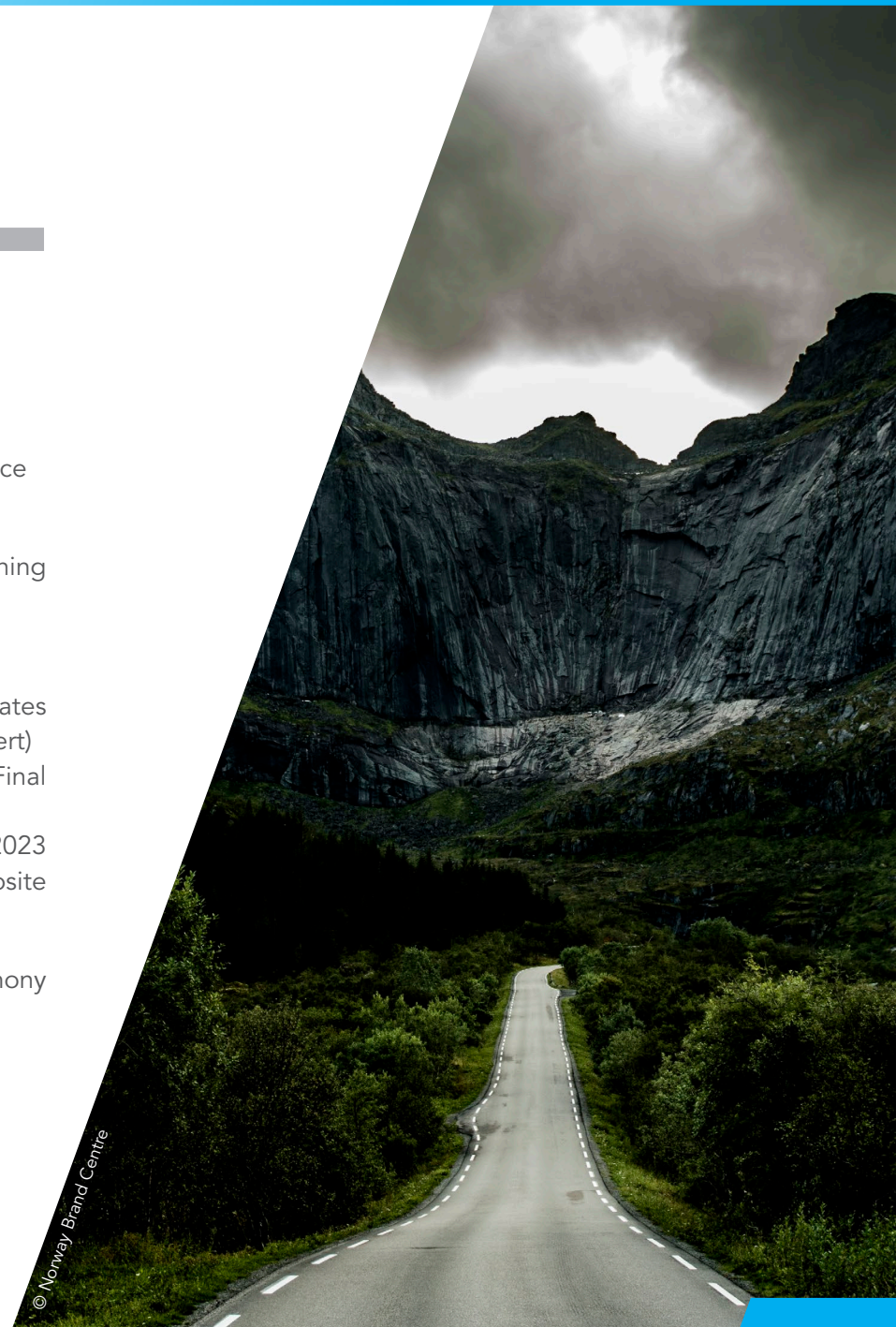
- Verbal recognition during the official Opening Ceremony
- Logo on promotional banner onsite
- Prime visibility at the Conference Venue
- Promotional material to be distributed to delegates at the registration area (sponsor to provide insert)
- 1 half page advertisement in the GLOC 2023 Final Programme
- Sponsor to be acknowledged on all GLOC 2023 related publications, communications, and website

Additional Privileges

- 2 VIP seating at the Opening and Closing Ceremony
- 2 Gala Dinner Tickets

Exhibition

- 1 booth (raw space, build up, and branding)



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Logo Acknowledgement & Advertisement

Conference Lanyards* 12 000 €

Exclusive!



Sponsor the official GLOC Conference lanyards, this opportunity will give you unlimited exposure of your brand. Your logo will be placed next to those of the conference organizer and host. You will also be recognized as a sponsor on the event signage, as well as in the GLOC programme, communication, and website.

Conference Badges* 10 000 €

Exclusive!



We offer you the unique opportunity to display your logo on GLOC badges, the first thing delegates look at when talking to other participants. Your sponsor's company logo will appear alongside those of the conference organizer and host. You will also be recognized as a sponsor on event signage, as well as in the GLOC programme, communication, and website.

*Only available if no Anchor sponsor is identified

Promotional material to be distributed to delegates at the registration area 3 000 €



As a sponsor, you will have the opportunity to distribute to GLOC delegates a flyer, gadget, documentation, or any other kind of promotional material to inform them of your latest news.

The sponsor is responsible for producing the material and sending it to the conference venue. The final design must be approved by the IAF.

Digital Screens Video Advertisements 5 000 €



Send us your advertising video to reach potential customers. The video will be shown to the entire conference audience on selected screens in the GLOC venue and between sessions in the plenary hall.



GLOC App 8 000 €

Exclusive!



The GLOC 2023 App will provide delegates with on-the-go access to the most useful and updated information as well as interactive features of GLOC 2023. The App will allow attendees to personalize their meeting experience and create their own online planner.

The app will be available a few weeks prior to the Conference and will be widely promoted. By sponsoring this opportunity your organization will receive unique visibility.

- Company logo or banner on the App Landing page.
- Sponsor may provide an Ad or Social Media post to be included in the App.
- Dedicated Sponsor page on the App.
- Acknowledgement of your support any time the app is promoted digitally (email blasts, website, etc.) and onsite during the Conference.



Events

The Next Generations' view on Space and Climate Change

10 000 €

The Next Generation panel is dedicated to developing the next generation leaders in the international space community and comprises two panel discussions interesting for the YP community. These events take place on Wednesday during GLOC 2023.

- Inaugural speech and brief presentation by the sponsor
- Branding of the event
- Acknowledgement on selected Conference signage, website, final programme, in all promotional email blasts

The IAF Global Networking Forum sessions

10 000 €

The IAF Global Networking Forum (GNF) is the perfect place and platform to showcase your organization during a panel discussion on climate change topics. Each session has a duration of 60 minutes.

- Sponsor will be able to define the exact title of the session (to be approved by the IPC)
- Contribution in the definition of the panel
- Right to provide a moderator or speaker for the session
- 1 Complimentary registration for moderator or speaker
- Display and distribution of sponsor promotional materials in the GNF area
- Promotional video to be shown before the session





Catering

Gala Dinner

20 000 €

Exclusive!

The Gala Dinner is the highest-profile social event of the GLOC conference, which informally open the conference and is a valuable networking platform. The sponsorship includes:

- Branding of the venue (upon availabilities)
- Opportunity to address the audience
- Distribution of Sponsor's material during the Event
- 1 VIP reserved table for the sponsor
- Sponsor logo on GLOC 2023 website, all GLOC 2023 publications and communications



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Coffee Breaks

5 000 € - 13 000 €

Coffee and tea will be served every day during the session breaks

- Sponsorship of Coffee breaks for One day - € 5,000
- Sponsorship of Coffee breaks for Entire Conference (3 days) - € 13,000
- Sponsor logo displayed on the coffee area branding
- Display and distribution of sponsor promotional materials in the area
- Sponsor will be acknowledged on all GLOC 2023 related publications and website

VIP Luncheons

10 000 €

Coffee and tea will be served every day during the session breaks

- Sponsor logo on the branding of the luncheon area / signage of the event
- Display and distribution of sponsor promotional materials in the area
- Keynote address/presentation at beginning of the lunch
- 1 VIP reserved table for the sponsor
- Sponsor will be acknowledged on all GLOC 2023 related publications and website

Publications

The GLOC 2023 Final Programme will be distributed to all the attendees, either digital and/or printed, and is the definitive guide to all Conference activities. Advertising spaces of different sizes are available for sponsors.

- Full Page Advertisement – € 8,000
- Half Page Advertisement – € 4,000

Advertisements size specifications

- A4 Full page with bleed (5mm all round):
Trim Area: 210 mm (w) x 297 mm (h)
With 5 mm Bleed all round: 220 mm (w) x 307 mm (h)
Safe Type/text area: 184 mm (w) x 271 mm (h)
- Half page Horizontal Floating – no bleed:
Advert size: 200 mm (w) x 141 mm (h)
Safe Type/text area: 184 mm (w) x 125 mm (h)



Exhibition Packages

Standard booth: 5 000 €

2 x 3 meter

Including:

- Build up white walls one meter out
- front labeling
- 3 spotlights
- power (10 Amp)
- either low table and table cloth or high table, and chairs



Gold Package 10 000 €

2,5 x 5 meter

Including:

- white walls 2 meters deep
- 6 spotlights
- front board with name
- power (10 Amp)
- either low table and table cloth or high table, and chairs



Any additional furniture can be purchased on: <https://compassfairs.no/en/shop/gloc-space-2023/>





**INTERNATIONAL
ASTRONAUTICAL
FEDERATION**



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Norwegian Space Agency

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Be part of the conversation through **#GLOC2023**

